

4-H Clover Tip Sheet

This tip sheet provides basic rules regulating the use of the 4-H clover. County 4-H professionals are responsible for authorizing its use in their county; the state 4-H leader authorizes its use at the state level.

1. The 4-H Name and Emblem (clover) is a federal mark protected by Public Law 18 U.S.C. 707. This number must always appear with the clover below the lower right leaf at an angle, or below the lower right leaf in line with the bottom of the stem.



2. The "H's" on the green clover can be white, black, or metallic gold.
The "H's" on the black clover can be white.
The "H's" on the white clover can be black or green.
The only exception to this rule is if only one-color printing is being used, the H's can be reversed out to the color of the paper (or the medium on which the clover is printed, such as a shirt).

3. What color is 4-H green?
PMS 347 green CMYK: C=100, M=0, Y=90, K=0 RGB: R=51, G=153, B=102

4. DO use the clover frequently! A version of it has been around since 1907 making it an enduring symbol of our identity.

DO NOT do the following things:

5.
 - DO NOT flip the image – the stem must point to the right as you look at the image
 - DO NOT remove any leaves or "H's"
 - DO NOT place text or other images over / on top of the clover
 - DO NOT tilt or rotate the clover
 - DO NOT stretch or alter the shape to make it fit a space

