

ALL ABOUT ROSES

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ROSA ARCUS "RAINBOW ROSE"



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ROSE HISTORY



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THE ROSE INDUSTRY'S DILEMMA




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“A Rose By Any Other Name...”

- According to fossil record, the rose has been around 35 million years
- Symbol of love, romance, beauty, war, and politics
- Used as confetti, for medicinal purposes, perfume, legal tender
- Was declared America’s floral emblem by President Reagan in 1986


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PROFILE OF MODERN GARDENER

- Less space
- Less time
- Wants color for small areas
- Wants easy care plants
- Using more mixed baskets, containers, patio gardening
- Heavy climatic disease pressure




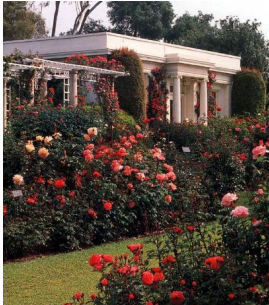
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TRADITIONAL ROSE GARDENS

- Mostly long-stemmed hybrid teas
- Very formal style
- For avid gardeners
- Used for cutting stems






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GRANDMAS AND ROSARIANS

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TYPES OF ROSES

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ALONG COMES KNOCK OUT

- Changed rose industry
- Black spot resistant
- Positioned as ever-blooming perennial
- Marketed to landscape industry
- Well-known, heavily promoted by media



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TYPES OF ROSES: KNOCKOUTS



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TYPES OF ROSES: CLIMBING ROSE



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CLIMBING MINI 'CANDY CANE' AND 'RAINBOW'S END'



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CLIMBERS 'FOURTH OF JULY'




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TYPE OF ROSES: EVERBLOOMING CLIMBERS




- ✓ Less vigorous
- ✓ Slower grower
- ✓ Heavy spring flowers
- ✓ MIGHT bloom in fall
- ✓ Winter hardy, disease resistant

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TYPES OF ROSES: RAMBLERS

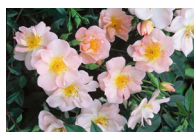


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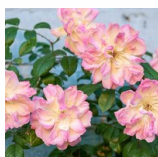
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TYPES OF ROSES: RAMBLERS



Rosa 'Open Arms'



Rosa 'Phyllis Bide'

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COMBINATIONS: WITH CLEMATIS



Photo credit: gardenia.net

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TYPES OF ROSES: HYBRID TEAS



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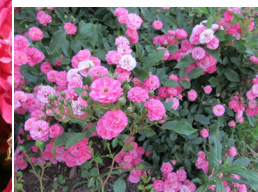
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TYPES OF ROSES: POLYANTHA



'Lovely Fairy®'



'Grumpy Rose'

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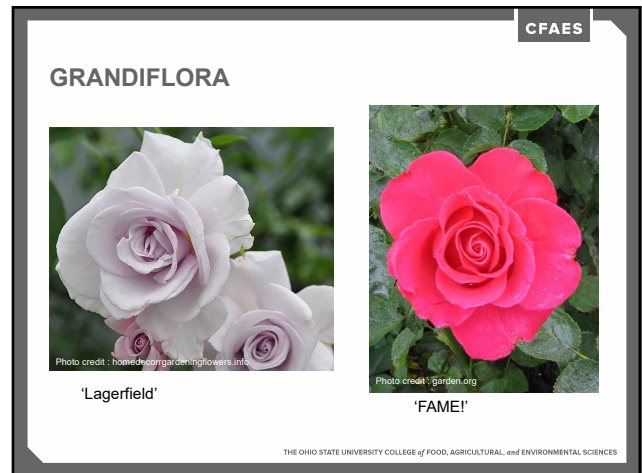
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CLASSIFICATION OF FLOWERS




Single
4-8 petals

Photo credit: rainforest2548.org



Double
17-25 petals

Photo credit: gardeningshow.com



Semi-double
9-16 petals

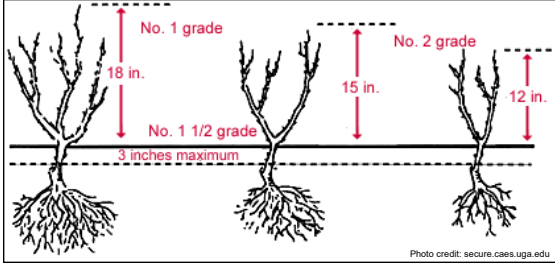
Photo credit: gardeningshow.com

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GRADES



No. 1 grade
18 in.

No. 1 1/2 grade
15 in.

No. 2 grade
12 in.

3 inches maximum

Photo credit: secure.caes.uga.edu

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PURCHASING




Photo credit: Lowes




Photo credit: umatic.com

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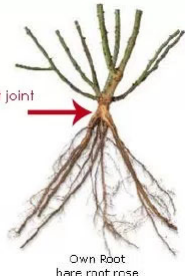
GRAFTED VS OWN-ROOT ROSES



graft joint

Grafted
bare root rose

Photo credit : freshgardenliving.com



no graft joint

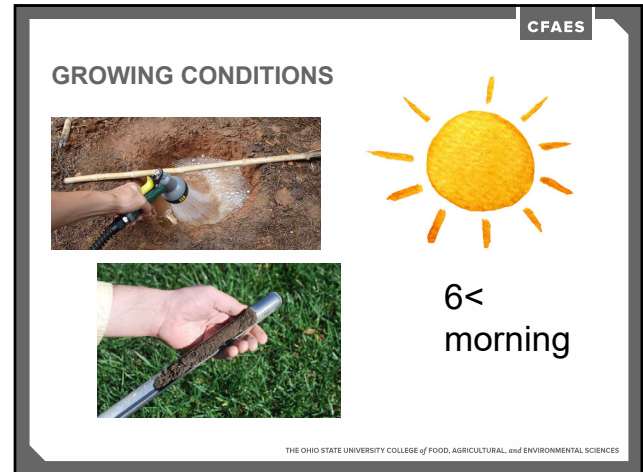
Own Root
bare root rose

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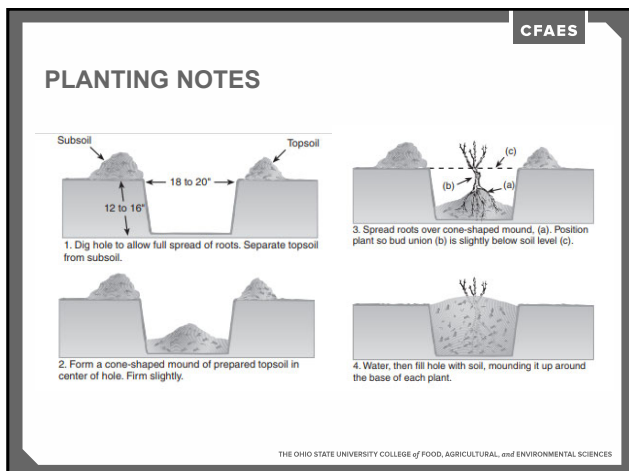
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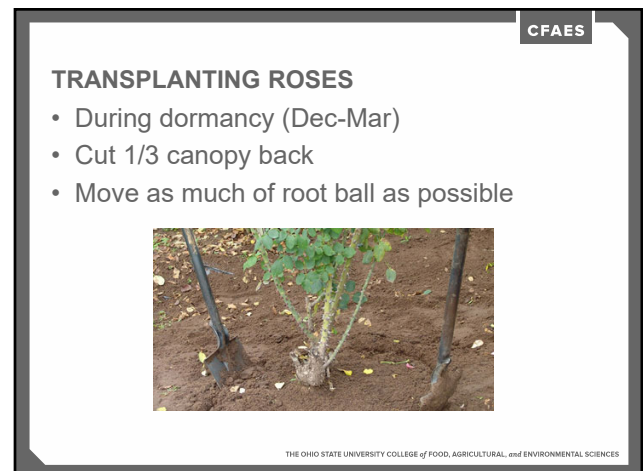
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WATERING









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FERTILIZING

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PEST CONTROL BEGINS WITH YOU!









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DISEASE: BLACK SPOT



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DISEASE: CERCOSPORA LEAF SPOT & RUST



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DISEASE: POWDERY MILDEW




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OTHERS...

Rose mosaic virus



Botrytis blight

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ROSE ROSETTE




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PESKY INSECTS

Aphids



Japanese beetles




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PESKY INSECTS

Cane borer



Leaf cutter bee




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OTHERS...


Rose midge




Thrip



Sawfly larvae



Spider mite




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BENEFICIALS

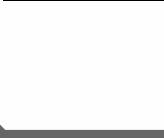
Adult




Egg




Larva




Pupa




Adult



Eggs



Pupa



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MAINTENANCE

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WHAT'S THE DIFFERENCE BETWEEN PRUNING AND DEADHEADING?

- One is a trim, and one is a major cut



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HOW DO I PROPERLY DEADHEAD?

- ✓ GOOD – Do nothing. Modern roses are bred to rebloom.
- ✓ BETTER – Pop off old blooms or snip off the tops with pruners.
- ✓ BEST – Ideally, cut at a 45-degree angle $\frac{1}{4}$ -inch above a five-leaflet leaf.

Don't be afraid. You're NOT going to hurt your roses.



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WHEN AND HOW SHOULD I PRUNE MY ROSES?

- ✓ Always prune roses in spring.
- ✓ Good rule of thumb - wait until forsythia has started to bloom.
- ✓ Do not prune in the fall. In very windy areas, just lightly prune the plant to about two feet to prevent wind damage during the winter.
- ✓ Don't worry about pruning perfectly. Use your hedge clippers!




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WHEN AND HOW SHOULD I PRUNE MY ROSES?

- ✓ Remove 1/2 to 2/3 of the plant
- ✓ Remove dead wood
- ✓ Take out any weak or crossing branches
- ✓ Cut off any root suckers
- ✓ Prune to an outside eye



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WHAT'S AN OUTSIDE EYE?

- ✓ Right above leaf
- ✓ Will become next stem
- ✓ Encourages urn-shape



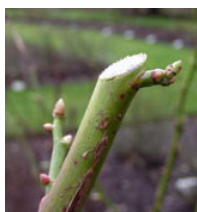




Photo credit: University of New Hampshire

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WHEN AND HOW SHOULD I PRUNE MY ROSES?

For hybrid teas, grandifloras, floribundas, and minis:

- Prune hard in early spring (1/2 – 2/3 of plant height)
 - Remove all dead canes, small weak canes
 - Leave 3-5 healthy stout canes spaced evenly
 - Cut those back to 3-5 outward facing buds

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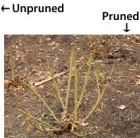
WHEN AND HOW SHOULD I PRUNE MY ROSES?

For repeat-flowering shrub roses:

- Leave for 2-3 years
- Prune by 1/3 method
 - In spring remove 1/3 of oldest canes
 - Identify about 1/3 of newest canes to keep
 - Remove the remaining canes



← Unpruned



Pruned ↓

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WHEN AND HOW SHOULD I PRUNE MY ROSES?

Old Garden Roses

- Once bloomers – AFTER flowering
- Repeat flowerers – Before flowering

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WHEN AND HOW SHOULD I PRUNE MY ROSES?

Climbers – Early spring

Ramblers – AFTER flowering



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HOW DO I PROTECT MY ROSES IN THE WINTER? Option 1: Mounding Soil



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HOW DO I PROTECT MY ROSES IN THE WINTER? Option 2: Wire Mesh Collar



Photo credit: University of New Hampshire

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HOW DO I PROTECT MY ROSES IN THE WINTER? Option 3: Burlap



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Rose Breeding Program


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Commercial Rose Breeding Program

- Over 100 years old
- Only four full-time breeders!
- 3,000 plants of 300 varieties
 - Possess unique characteristics for disease resistance, fragrance, colors, and habits
- 100,000 crosses each year
- 400,000 hybrid seed produced
- Exclusive proprietary database with 40+ years of breeding information



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- Step 1: Set breeding objectives
- Step 2: Parental selection
- Step 3: Hybridizing process (April-June, December)
- Step 4: Progeny selection (4-6 years)
- Step 5: Global trialing (2 years)
- Step 6: Build-up and commercial introduction

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STEP 1: Set Breeding Objectives

- Based on marketing requirements for next 10 years
 - Marketing trends
 - Consumer surveys
 - Analysis of sales data
 - Ongoing goals
 - Improved health
 - Increased vigor
 - Novelty

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STEP 2: Parental Selection

- Choose parents that will most likely yield progeny with desired objectives
- 300 varieties in J&P's proprietary gene pool

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STEP 3: Hybridizing Process

- Conduct pollinations (April to June)
- Harvest and clean seed (August to September)
- Stratify seed (70 to 90 days at 2°C)
- Plant seed (December)



Pollinating



Harvesting seed



Planting seed

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STEP 4: Progeny Selection

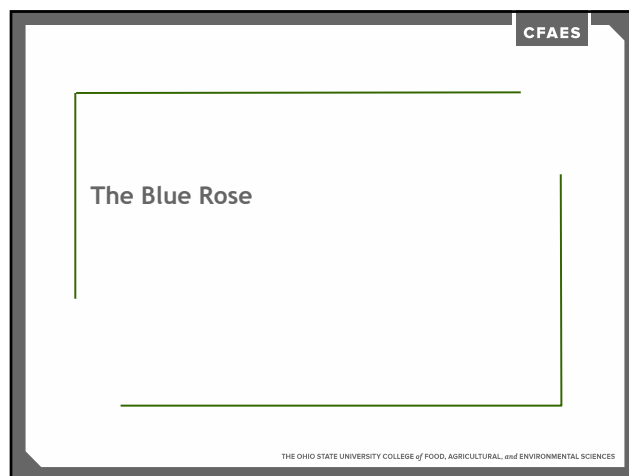
- 400,000 seedlings
- 2,000-2,500 selections
- Occurs February to June
- Selections are propagated and increased for further review in the field
- Each seedling is evaluated at least 6 years before selected for introduction



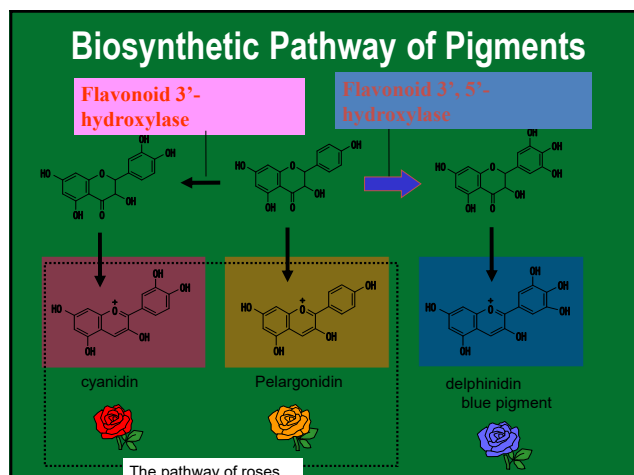
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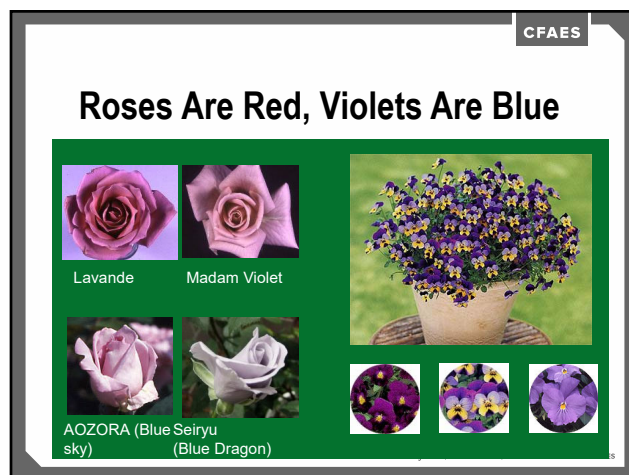
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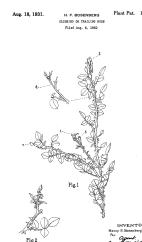
Roses for the Midwest

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WHY BUY A PATENTED ROSE?



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WHY BUY A PATENTED ROSE?

- Represents 100+ years' rose breeding experience
- Superior than non-patent counterparts
 - Better bloom form
 - Shorter bloom cycle
 - Much better disease resistance
 - Greater vigor and growth habit
 - New colors and fragrances

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WHY BUY A PATENTED ROSE?



Mister Lincoln
Introduced in 1965
Red HT
Light red color
60-day cycle
Blues as it ages
4-inch blooms
Soft flower form



Veterans' Honor
Introduced in 2000
Red HT
Velvety red color
45-day cycle
Doesn't blue
Larger flower
Better form

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BEST ROSES FOR THE MIDWEST

Disease Resistant Collections



easyElegance®
ROSE COLLECTION



drift®
groundcover roses



the KNOCK OUT®
family of roses



Sunrosa™ ROSES

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BEST ROSES FOR THE MIDWEST

EASY-TO-LOVE COLLECTION



Cinco de Mayo
Floribunda



Easy Does It
Floribunda



Easy Going
Floribunda



Easy on the Eyes
Shrub



Easy Spirit
Floribunda



Easy to Please
Floribunda



Julia Child
Floribunda



Livin' Easy
Floribunda

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New From Weeks Roses

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WEEKS ROSES 2021



'Golden Opportunity'
Climber





'Playful Happy Trails'
Groundcover

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WEEKS ROSES 2021

'Pink Snowflakes'

Shrub rose

'Ringo All-Star'



Shrub rose

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WEEKS ROSES 2021

'Silver Lining'

Floribunda

'Fun in the Sun'



Grandiflora

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2019 New Roses

'Perfume Factory'

Hybrid Tea variety

Desdemona

David Austin English Rose

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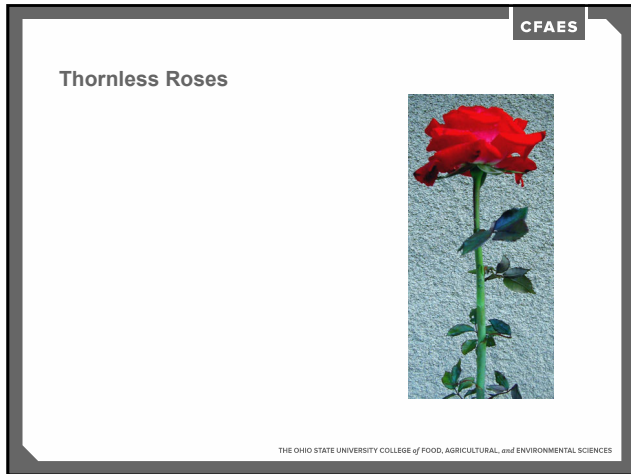
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TO INFINITY AND BEYOND!

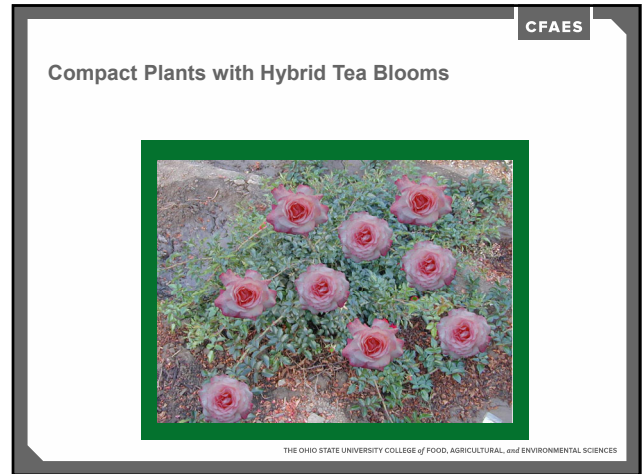
The Future of Rose Breeding

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Shade-Loving Roses



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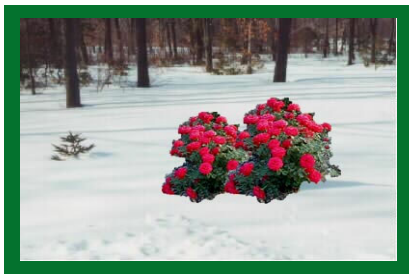
Drought Tolerant Roses



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Really Cold Hardy Roses



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New Fragrances




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ANY QUESTIONS?

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