

Winter Beef Educational Class

“Gaining Greater Market Access for Ohio Feeder Calves”

OSU Extension Morrow County will be offering a two hour Beef video series. This video series is replacing the winter beef school webinars that we have shown in the past. This series will include four videos about the following topics:

- **Bill Tom, Executive Vice-President, United Producers, Inc.** addresses changing industry demands for today’s feeder calf and potential marketing options.
- **Dr. Henry Zerby, Senior Director of Protein Innovation, Wendy’s Supply Chain Cooperative** discusses the requirements necessary to qualify for specialty and targeted markets.
- **Dr. Justin Kieffer, Clinical Veterinarian, The Ohio State University Department of Animal Sciences** covers proper health preconditioning programs for feeder calves.
- **Dr. Francis Fluharty, Research Professor, The Ohio State University**

When: March 29th 6:00 p.m. – 9:00 p.m.

Where: AgCredit Building Upstairs Conference Room

Contact for more information:

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THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES